

PRESS RELEASE



U.S. Department of Education Names Independent Day School-Corbett Campus Blue Ribbon School

*For immediate release: November 2004
Tampa, Fla.*

Independent Day School-Corbett Campus (IDS-CC), the subject of the recently published book, *It's All About Kids: Every Child Deserves A Teacher Of The Year*, has been selected by the U.S. Department of Education as a NCLB Blue Ribbon School of 2004. IDS-CC received this honor because the school ranks in the top 10 percent in the nation in both standardized reading and mathematics assessments.

The NCLB Blue Ribbon Schools Program recognizes and honors academically superior public and private elementary schools, such as IDS-CC, as well as schools that demonstrate dramatic gains in student achievement. The Council for American Private Education (CAPE) nominated IDS-CC for the award.

"Blue Ribbon recipients are national models of excellence that others can learn from," said U.S. Secretary of Education Rod Paige. "The program rewards schools based on student achievement results, not process."

"We are honored by this award because we believe it recognizes the vision we embrace at IDS," said Headmaster Dr. Joyce Burick Swarzman. "This vision is to accelerate the learning process by creating a brain-friendly environment that is both joyful and challenging and promotes high expectations and standards."

"Our highly trained and skilled teachers continuously study current research in education and implement multiple options based on best practices and research-based strategies. By focusing on our children first, and generating a positive impact on the greater community through workshops for veteran teachers and a training partnership with St. Petersburg College of Education, we work hard to be a private institution with a public purpose."

IDS-CC was honored at a ceremony on November 5, 2004 at The Washington Hilton in Washington, DC.

Founded in 1968, Independent Day School-Corbett Campus is a fully accredited, independent school located in northwest Hillsborough County. It serves 500 plus students in grades Pre-K through 8. At IDS, all children experience learning in a nurturing and highly academic environment focused on excellence and developing a positive self-concept. IDS-CC has become recognized as an exemplary school with over 1,800 visitors observing and learning from and with IDS-CC teachers. For more information about IDS visit www.idsy.com.

Contact: Karen Waksman, Independent Day School-Corbett Campus Telephone: (813) 961-3087